There is one and only one Enabel logo; it is the same in all languages. Enabel is spelled in sentence case, with a capital E. Never write "ENABEL" in all caps.

The expression 'Belgian development agency' may never be a part of the logo as such.
Colours (palette)

Our institutional colours are dark grey (not black), yellow and red, as indicated below.

**Institutional colours**

RGB 88/87/86  
CMYK 0/0/0/80  
Pantone Cool Grey 11 C

RGB 249/181/0  
CMYK 0/32/100/0  
Pantone 1235 C

RGB 216/26/26  
CMYK 7/98/96/1  
Pantone 485 C

**Neutral colours**

We recommend to use shades of grey for tables, backgrounds etc.

**Secondary colours**

Secondary colours may be used in the lay-out of publications.  
Use no more than two colours per publication.  
A graphic chart including more details will be available later this year 2018.
Fonts

For PC

Calibri
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

Georgia
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

For publications

Aller
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

Georgia
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

Titles
Fonts to use for titles are: Calibri or Aller. Never justify a title.

Body text
Georgia is the font for body text in publications. However, in Powerpoint presentations the font to use is Calibri.

Alignment
We recommend to align the text to the left of the page. Justified text is allowed in certain cases (but never in a title).

Download the Aller font here:
https://www.fontsquirrel.com/fonts/aller
Enabel?

Enabel is a Belgian variant of the English verb enable, but with ‘-bel’ at the end – a clear reference to Belgium. Enabel is a name, a word, not an abbreviation. Through its link with English all the meanings of the English word are transferred to the name of the agency.

Enabel means making things possible, facilitating and empowering, which is exactly what the Belgian development agency does: We enable our partners to do what is required to achieve sustainable development in their country. We help create circumstances enabling development; we support, we motivate, we encourage and we promote change; we bring partners and organisations together to put things in motion and foster change.

Vision

We build a sustainable world where women and men live under the rule of law and are free to pursue their aspirations.

We are a European player enhancing the impact of Belgium in international development.

As a knowledge centre we think and act in terms of strategy and policy influence to promote sustainable development.

We can quickly mobilise expertise through our networks to implement sustainable development initiatives which are in line with the priorities of Belgium and the objectives of our partners.

Mission

Enabel is the development agency of Belgium’s federal government. We implement Belgium’s international development policy.

Under the 2030 Agenda for Sustainable Development, we carry out public service assignments in Belgium and abroad.

We provide customised expertise, including Belgian public expertise, we promote the involvement of all and we pursue top-level partnerships.

Enabel enhances the impact of Belgium in international development by carrying out assignments for Belgian and international third-party donors.
E-mail signature
Office 365 / Outlook

All Enabel staff members have to use the e-mail signature as shown in the example below.

Instructions on how to insert an electronic signature in Outlook, a Word document with a pre-formatted signature and a logo specifically cropped for the e-mail signature are available on GoFast
>> Public >> Communication >> Enabel_Visual_Identity


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Nos nis dolurat. Ut ad min henit nos nullandit lor at nonsed ercidunt velesse deliscipit at, quissit luptatin ercinim vercinibh er si tet ulputatueros ad tisit utpat lan vel ulput nis alit laore miniam zzrit, conulla mconullam del utpat. Ut ipit nos euguer se magna facilt prat.

First name Family name
Job title
Project (field)

Belgian development agency
Address
Address
T +32 (0)2 505 00 00
enabel.be

Body text
Calibri Regular
Size: 10pt

Dark grey
R : 88 G : 87 B : 86

Signature
First name / Family name
Calibri Bold
Size: 10pt

Job title / Project
Calibri Regular
Size: 10pt

Address
Calibri Regular
Size: 8pt
Applications

Belgian development agency
enabel.be

Business card

Badge

Stickers

Greetings card

Project flyer

Window

Roll-up

Funding: Belgium
Project coordination: Ministry of Local government, Enabel - Belgian development agency
Partners: Local Administrative Entities Development Agency (LODA), Rwandan Governance Board (RGB), Rwanda Association of Local Government Authorities (RALGA)
Location: Rwanda (Kigali and all 30 districts)
Project start: October 2015
Duration: 53 months
Budget: 22,000,000€
Questions?
Please contact your SPOC in the country office or the communications team in Brussels through communication@enabel.be