

Junior Expert (JE) Job description

| Function Code | |
|--|---|
| TAN.2304_JE_Youth Entrepreneurship_Rikolto | 1 |

DESCRIPTIVE PART OF THE JOB

| Application date | 16/06/2023 |
|----------------------------|--|
| Job title | Junior Expert Youth Entrepreneurship Advisor |
| Junior Expert | │ |
| Main job domain (sector | Agricultural Food System |
| of activity) | |
| Job holder (name of JE) | |
| (to be filled in after the | |
| selection of JE) | |
| Job holder's (JE's) | |
| Signature + date | |
| (to be filled in after the | |
| selection of JE) | |

| | | General info | ormation | | |
|-------------------------|---------------|------------------------------|-----------------|-------------------|----------------------|
| Enabel or NGA | ☐ Enabel | If Enabel : N | avision | | |
| Project/program | | code | | | |
| | ⊠ NGA | If NGA: NGA | A name | Rikolto Tanzani | ia |
| Full denomination of | Building Incl | usive and Com | petitive Hortic | culture Business | in the Tanzanian |
| the project/program | Southern Hi | Southern Highlands (BICHOBS) | | | |
| Project/program 's | Iringa, Njom | be, Mbeya, Sor | ngwe and Kat | avi | |
| location | | | | | |
| Duty station of | Mbeya | | Duty statio | n of JE | Mbeya |
| supervisor | | | | | |
| JE will be assigned to | ☐ Project/p | rogram | □ Represe | ntation (Enabel) | Country Office (NGA) |
| Project duration | Start | Jan 2022 | Expected s | tarting date | February 2024 |
| (dd/mm/yy) | date: | | for the job | (dd/mm/yy): | |
| | End | Dec 2026 | | | |
| | date : | | | | |
| Requested JE contract d | uration | 1 year | 🛛 1 year w | vith possible ext | tension |



- 1. Context of project
- 2. Objectives of project
- 3. Beneficiaries of project
- 4. Main activities of project

1. Context

Rikolto is implementing a 4-year horticulture program (2020-2024) called "EU AGRI-CONNECT" which is funded by the European Union with the objective of increasing the competitiveness and profitability of the horticulture sector in Southern-Tanzania.

The objective of the project is to contribute to inclusive growth, promote private sector development and job creation in the agricultural sector, and to increase food and nutrition security in Tanzania. This programme is contributing to the 2022 – 2026 Rikolto strategy which is mainly funded by DGD.

The implementation of the program is embracing the food systems approach connecting horticulture production with local consumption in urban centres and in some of the cases building farmers' capacities to sell crops such as avocado, chillies and vanilla to export markets. The ultimate objective is to promote inclusive business in the Southern Highlands' horticulture sector in order to improve access to heathy, sustainable, and nutritious food for all. The project has a strong component of facilitating youth engagement in food systems in the framework of Rikolto's Generation Food approach. Generation Food aims to support young entrepreneurs to come up with innovative business ideas which are addressing critical constraints in the food systems and support them through intensive training, coaching and mentorship to turn their ideas into viable investment ready businesses.

Nutrition security: the horticulture sector in Tanzania faces number of challenges that limit its capacity to fully exploit market opportunities. Even though the southern highlands of Tanzania are considered as a breadbasket of the country, there is a high rate of malnutrition, particularly among children. Tanzania's National Nutrition survey (2018) recorded a very high prevalence of stunting exceeding 40% in Mbeya and Njombe (53.6%). The study revealed only 30.3% of children between 6-23 months received a minimum acceptable diet. One of the challenges identified was the low dietary diversity with only 3 food groups out of 7 that were consumed. At the same time, the number of farmers that focus their production on traditional nutritional dense crops like amaranths, pumpkins, sweet potatoes, arrow roots etc. has reduced greatly over the years.

Food safety and food quality: a study by Rikolto (September 2019) coordinated by Tanzania Pesticide Research Institute assessed food safety risks along the main fruit and vegetables chains supplying Arusha City and found that 47.5% of vegetable samples tested had detectable levels of pesticide residues and 74.2% of these residues had rates above codex Maximum Residue Levels standards. Consumption of these contaminated food overloads healthcare systems with food borne diseases. It affects food quality, leads to trade rejections and lower prices for farmers. These findings were confirmed by another study by the Nelson Mandela African Institute of Science and Technology conducted in the project area (Iringa, Njombe and Mbeya) in 2021.

- **2. Objectives of the project**: The project is informed by a robust theory of change determining how project activities will contribute to the outputs, outcomes, and overall objectives. This theory of change identifies four critical objectives:
 - Increase access to sustainable business development services for farmers engaged in horticulture production
 - 2. Increased margins for value chain actors through improved trade relations and efficiency within the horticulture value chain
 - Improved sector governance and coordination mechanisms through strengthened horticulture platforms and member-based organisations



4. Increased consumption of high-nutritious diets through women and youth participation in sustainable nutritional sensitive horticulture value chains in selected regions

3. Beneficiaries and stakeholders: The project will support 30,000 smallholders and traders in Iringa (10,000), Njombe (5,000) Mbeya/Songwe (10,000) and Katavi/Rukwa (5,000) regions. These are farmers with less than 2 ha of land. Tanzania Chamber of Commerce, Industry and Agriculture (TCCIA)'s regional chapters in Mbeya, Iringa, Katavi, Njombe and Songwe will facilitate the development of private sector, undertake sector-specific advocacy and lobbying while providing a forum for business dialogue in their respective regions. The project will benefit 500 off-takers (wholesalers, retailers and their organisations) and 5 exporters, including market traders' associations in the target regions. The project will target other traders operating in local markets within the cities of the region. The project will partner structurally with district councils to align interventions with ASDPII. A public nutrition campaign in mass-media will reach 1 million consumers in the Highlands about the importance of rich-nutritious diets

4. Activities:

Rikolto is looking for a Junior Expert to strengthen the implementation of the Good Food for Cities platform focusing on youth engagement in the food system, and to assist Rikolto's teams based in 3 coordinating offices in Iringa, Mbeya and Katavi where youth food businesses are supported. The focus will be in backstopping partners in supporting youth to develop business plans and mentor/coach youth in starting and growing their business around the food system. It is envisaged that the Junior expert will also support the overall implementation of the good food for cities programme including documentation of the results using the Evidence for Impact approach.

Other partners engaged in this project include INADES formation Tanzania and MIICO who are implementing the nutrition component and Agrónomos Sin Fronteras (ASF) which is focusing on access to services for horticulture farmers including various farming technologies and TCCIA which focusing on building the good food for cities/urban food systems and commodity platform.

O

Position of the JE within the organization

The JE depends hierarchically on the supervisor (N+1). Besides the supervisor, one or more resource persons for technical support of the JE may be appointed in case the supervisor does not have the same technical background as the JE. If this person is already identified, please indicate below.

Supervisor's <u>name</u>, <u>job</u> <u>title</u> & <u>background</u>

Shukuru Tweve, the Agribusiness Advisor based in Mbeya (who is overall coordinating the project field activities in the regions of five regions Mbeya Iringa, Njombe, Songwe and Katavi) will provide day to day coaching to the JE as both will be based in the same office in Mbeya. The JE will also collaborate closely with the other two Agribusiness Advisors Ronald Mtana (coordinator for Iringa and Njombe) Frank Kaminyoge (coordinator for Katavi regions).



| Resource person(s) for |
|--------------------------|
| technical support's |
| <u>name, job title</u> & |
| <u>background</u> |

Kain Mvanda (based in Arusha), the Good Food for Cities program director in East Africa and Country Representative for Rikolto in Tanzania, has successfully contributed to the design and management of the AGRI-CONNECT project in the region. He will supervise the work done by the JE.

Germaine Furaha, Regional Director of Rikolto in East Africa. Germaine is an experienced Manager who has significant experience in agribusiness. Before her new position as Regional Director, she worked as Director for DR Congo and is part of Rikolto International's Management Team.

Charlotte Flechet, International Good Food for Cities Program Director. She will provide technical support on urban food governance and policy dynamics

For Enabel JE, the follow-up will be assured by a Junior Program Project Officer.

For NGA JE: <u>name</u> & <u>job title</u> of the contact person from NGA headquarters that will assure the follow-up

Els Eeckhout: People and Organization Manager at Rikolto's global support team.

JE – Job description

Job objective

Explain in one concise sentence the purpose of the job. What real need does this job fulfil? What's the added value of the job?

The Junior Expert will support 3 Rikolto program advisors in designing and implementing a youth entrepreneurship and mentorship program that aims to make youth-led businesses that contribute to safer, more sustainable and more nutritious diets, investment-ready: https://www.rikolto.org/en/focus-areas/food-smart-cities

| Result area | | | | | |
|----------------------|--|---|-------------------------|--|--|
| | Result area n°1 Time in %: 40% | | | | |
| JE's role | Youth Engagement in Food Systems Officer | | | | |
| JE's responsibility | Identify and develop partnerships with all stakeholders interested in supporting the implementation and execution of the Generation Food program. | | | | |
| In order to | Support the EU AGRI-CONNECT project team to ider and women entrepreneurship opportunities and execumentorship and incubation program | | outh | | |
| Most important tasks | Help the advisors to coordinate and implement entrepreneurship and incubator mentorship p Southern Highlands region, learning from pre Support the team in building a structured and network with local food actors and youth incul Build momentum and visibility for the General the southern highlands. Facilitate partnerships for the implementation Food program | rogram across the vious cohorts. active relationsheators and finanction Food progra | ip and cers. m in | | |
| Expected outputs | Clear guidance provided on how to monitor the mentors and growth of the businesses. Clear identification and follow-up of action point partnership meetings and mentors. Professional networking skills linking minimum Rikolto in the southern highlands | ints identified du | · · | | |

| | Result area n°2 | Time in % : | 30% |
|-----------|------------------|-------------|-----|
| JE's role | Awareness-raiser | | |



| JE's responsibility | Support the team to promote safe and hygienic production, sale and consumption of high-quality fruits and vegetables through youth businesses. Support consists mainly in helping local change-agents to execute actions in line with our communication strategy. |
|----------------------|---|
| In order to | Help the project achieve its objective of reaching 1mio citizens and changing their dietary behavior in order to contribute to lowering levels of malnutrition and stunting. |
| Most important tasks | Support the alignment of Generation Food interventions with the ambition to facilitate access to healthy, sustainable, and nutritious (HSN) food for local citizens. Support the design and implementation of awareness-raising activities and coach community leaders on the importance of food safety through mass media campaigns. Establish farmer, vendor, and food stakeholder peer groups to learn and validate food quality and safe food practices |
| Expected outputs | Youth businesses with special which contributing to access to Healthily Sustainable and Nutritious. Training, communication, and pilot actions are coordinated in line with the broader strategy to facilitate access to HSN food. |

| Result area n°3 Time in % : | | | | | |
|-----------------------------|---------|---|----------------------|-----|--|
| JE's role | Evide | nce for Impact and Learning Officer | | | |
| JE's responsibility | Suppo | Support the team's learning & policy influencing efforts. This involves: | | | |
| | - | Documenting approaches and methodologies to successfully engage youth business to support local production and consumption of highly nutritious horticulture crops. Assisting the program team to build Evidence for Impact (E4I) cases. | | | |
| In order to | | then learning cycles with other (African) cities a | and support senio | | |
| | with da | ta that can help influence policy and scalers of | <u> </u> | | |
| Most important tasks | • | Document the results of multi-stakeholder pla | itform meetings a | nd | |
| | | stakeholder engagement discussions. | | | |
| | - | Share results with the Good Food For Cities p | | | |
| | | facilitate cross-learning between (African) cities and feed the | | | |
| | | structured policy dialogue with EÙ and the Tanzanian government. | | | |
| | • | Support the team with regular monitoring & ev | valuation activities | 3 | |
| | | related to his/her role, including monitoring th | e program using t | :he | |
| | | Social Return on Investment (SROI) methodo | ology. | | |
| Expected outputs | • | Minimum of 2 internal learning documents | | | |
| | - | Minimum of 2 internal notes with policy recom | nmendations | | |
| | - | Support 1 SROI case and 1 E4I case around | youth engagemen | nt. | |
| | • | Regular blogs and social media inputs on the | project's progres | S | |

| Result area n°4 Time in % | | | | |
|---------------------------|---|-------------------|---------|--|
| JE's role | As an ambassador of Global Citizenship | | | |
| JE's responsibility | In consultation with the Junior Program, take initiatives and/or respond to requests for global citizenship actions. | | | |
| In order to | raise awareness of global citizenship among the Belg | ian population | | |
| Most important tasks | Own initiative to make certain aspects of global citized Belgian public (podcast, video, action, event) Support to an already existing initiative in the field of of Enabel, a Belgian or local NGO,) Any other global citizenship activity requested or approgram. | global citizenshi | p (eg | |
| Expected outputs | 1 global citizenship initiative finalised and/or support Possibly other individual awareness-raising activities video, educational kit, games, testimonies,) | | oition, | |



Besides these tasks mentioned above in the result areas, we can ask the JE, depending on the needs of the Junior Program, to accomplish any other tasks that might be considered necessary for the correct functioning of the program and that are in line with his/her profile.

| JE's | contribution to the Junior Program priorities |
|----------------------------|---|
| What space does the functi | Innovation ion offer for experimenting with innovative tools/approaches? |
| What space does the functi | on oner for experimenting with innovative tools/approaches: |
| JE's role | Multi-stakeholder partnership contributor |
| JE's responsibility | Support senior staff in the development of a multi-actor partnership in Mbeya |
| | and Iringa to co-create innovative models to ensure citizens' access to |
| | healthy and sustainable food. |
| In order to | Support collective learning within the platform and influence decision-makers. |
| Most important tasks | Support the organization of multi-stakeholder meetings in the |
| | program areas. |
| | Encourage youth-led businesses' participation in the multi- |
| | stakeholder partnership. |
| | Support the testing, documentation and scale up of the model(s) developed as part of the multipator porter reliable. |
| | developed as part of the multi-actor partnership. |
| | Document learnings and success factors related to youth |
| | engagement in food systems |
| Expected outputs | - At least 4 multi-stakeholder meetings supported |
| | - At least 4 youth-led businesses actively involved in the MSH partnership |
| | - At least 2 cases documented |

| | Capacity building o the capacity building of the local partners, of the hosting partner team, etc? ity to work in pairs with a young local professional? |
|----------------------|---|
| JE's role | Capacity builder for youth participation |
| JE's responsibility | Build the capacity of partners in supporting youth engagement in the local food system and of youth-led businesses to engage in multi-stakeholder processes. |
| In order to | Align partners' activities with Rikolto's broader approach and strategies |
| Most important tasks | Build the capacity of partners to support the design and execution of training, mentorship and business activities for the youth incubation program, together with team mates. Coach mentors to ensure that the youth and incubator mentorship program improves the investment readiness of youth businesses. Coach youth-led businesses to participate in multi-stakeholder processes. Contribute to capacity building of platform members on systems thinking for designing food system interventions. Participate and support the team during preparations for the multi-stakeholder meetings. |
| Expected outputs | Investment ready youth businesses supported by partners and mentorsEvidence of system thinking approach in programming |



| | | sted profile | | |
|---|---|--|--|--|
| Required training/degree | □ Agronomy/ | ☐ Political sciences/ | ⊠ Economy/Commercial | |
| for the job | Bio-engineer | International relations/ | engineer/Marketing | |
| > Remark : will be eliminatory | ☐ Biology/ | <u>Di</u> plomacy | ☐ Communication/Public | |
| on CV for the candidates. | Environment | ⊠Sociology/ | relations/Journalism | |
| Be complete & specific, | │ | Anthropology/Social work | ☐Languages/Philology | |
| please. | Civil/industrial/ | Psychology | /Translator | |
| | electrical engineer/ | ☐ History/Philosophy/ | (Bio/Para)medical sciences | |
| | Architect | Art/Religion | ☐ Public health | |
| | ☐ ICT/NTIC | Educational sciences | Development studies | |
| | Mathematics/ | Human resources | All profiles | |
| | Exact sciences Law/Criminology | /Organizational development | Others and/or details (if needed) : | |
| | Law/Criminology | development | needed) | |
| Necessary specific | Have an (additional |) training in a field like foo | d science nutrition | |
| knowledge for the job | agricultural econom | | a colonico, mannon, | |
| > Remark : will be | | ce of at least 3 months in c | one of these fields | |
| eliminatory on CV for the | Ort a mot expensive | o or at loadt o months in t | one of those helds | |
| candidates. | AND/OR an entrenr | eneurial experience in (f.e. | e) startup support of 3 months. | |
| | AND/OR an entrepr | cricuriai experience in (i.e |) startup support of 5 months. | |
| Language skills | Languages | Knowledge | Comments | |
| > Indicate which language | English | ☐ Essential | This is working and reporting | |
| skills are essential or | Liigiion | Zecontial | language in Tanzania | |
| preferable for the job with | Kiswahili | Essential | Most farmers and some of | |
| possible comments on the | Mowariii | Preferable | the partners do not speak | |
| expected level of knowledge | | Z i reletable | English | |
| and/or an argumentation. | Dutch | ⊠ Essential | Level A2 required | |
| | Baton | Preferable | 2010171210441104 | |
| | French | Essential | Level A2 required | |
| | Trenon | Preferable | Level 712 required | |
| Preferred assets for the | Able to work cre | eatively in low resource/sk | ill environments | |
| job | | slate jargon program inforr | | |
| > Remark : will <u>not</u> be | | | nation into an accessible | |
| | format (language, visuals, etc.) | | | |
| eliminatory on CV for the | Able to motivate and inspire team members. | | | |
| eliminatory on CV for the candidates. | | | | |
| | Not only be an i | mplementer of activities b | ut have an explorative | |
| | Not only be an imindset; willing | | ut have an explorative | |
| | Not only be an imindset; willing example. | mplementer of activities b to try out new things, with | ut have an explorative out a fixed framework for | |
| | Not only be an industry willing example. Capacity to facing | mplementer of activities b to try out new things, with litate and manage group o | ut have an explorative | |
| | Not only be an imindset; willing example. Capacity to faci multi-stakehold | implementer of activities be to try out new things, with litate and manage group of er context. | ut have an explorative out a fixed framework for | |
| | Not only be an imindset; willing example. Capacity to faci multi-stakehold A proactive attit | implementer of activities be to try out new things, with litate and manage group cer context. | ut have an explorative out a fixed framework for discussions, particularly in a | |
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| | Not only be an imindset; willing example. Capacity to faci multi-stakehold. A proactive attit Strong interpers Sensitivity to su Previous experi | implementer of activities be to try out new things, with litate and manage group of the context. It is a stainability to not stainability issues within feence in the field of sustainability issues. | ut have an explorative out a fixed framework for discussions, particularly in a setwork ood systems hable food, agriculture, or | |
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| Driver's licence for | Not only be an mindset; willing example. Capacity to faci multi-stakehold. A proactive attit Strong interpers Sensitivity to su Previous experi agribusiness, por Keen interest for programming Motorcycle Country co | Implementer of activities be to try out new things, with litate and manage group of the context. In the context of activities be to try out new things, with the context of the context o | ut have an explorative out a fixed framework for discussions, particularly in a setwork cod systems hable food, agriculture, or ath, is an added value. It and system thinking in Sessential Preferable | |
| Driver's licence for motorcycle & car | Not only be an mindset; willing example. Capacity to faci multi-stakehold. A proactive attit Strong interpers Sensitivity to su Previous experi agribusiness, po Keen interest for programming Motorcycle Country c | Implementer of activities be to try out new things, with litate and manage group of the context. In the context of activities be to try out new things, with the context of the context o | ut have an explorative out a fixed framework for discussions, particularly in a setwork cod systems hable food, agriculture, or ath, is an added value. It and system thinking in Sessential Preferable | |
| Driver's licence for motorcycle & car Capital / rural area | Not only be an mindset; willing example. Capacity to faci multi-stakehold. A proactive attit Strong interpers Sensitivity to su Previous experi agribusiness, po Keen interest for programming Motorcycle Country c | Implementer of activities be to try out new things, with litate and manage group of the context. In the context of activities be to try out new things, with the context of the context o | ut have an explorative out a fixed framework for discussions, particularly in a setwork cod systems hable food, agriculture, or ath, is an added value. It and system thinking in Sessential Preferable | |
| Driver's licence for motorcycle & car Capital / rural area Security context | Not only be an mindset; willing example. Capacity to faci multi-stakehold. A proactive attit Strong interpers Sensitivity to su Previous experi agribusiness, po Keen interest for programming Motorcycle Country co Livin Third largest city in Good but depends | Implementer of activities be to try out new things, with litate and manage group of the context. In the context of activities be to try out new things, with the context of a context of the context of | ut have an explorative out a fixed framework for discussions, particularly in a setwork cod systems hable food, agriculture, or ath, is an added value. It and system thinking in Sessential Preferable | |
| Driver's licence for motorcycle & car Capital / rural area Security context Access to services | Not only be an imindset; willing example. Capacity to facing multi-stakehold. A proactive attitely strong interpersed. Sensitivity to sure previous expering agribusiness, previous experiments. Country | implementer of activities be to try out new things, with to try out new things, with litate and manage group of the context. In the context of the context | ut have an explorative out a fixed framework for discussions, particularly in a setwork cod systems hable food, agriculture, or uth, is an added value. It and system thinking in Car Essential Preferable Preferable Yes No | |
| Capital / rural area Security context Access to services Isolation / social life Location suited for families | Not only be an imindset; willing example. Capacity to facing multi-stakehold. A proactive attitely strong interpersed. Sensitivity to sure previous expering agribusiness, previous experiments. Country | implementer of activities be to try out new things, with to try out new things, with litate and manage group of the context. In the context of the context | ut have an explorative out a fixed framework for discussions, particularly in a setwork cood systems hable food, agriculture, or uth, is an added value. It and system thinking in Car Essential Preferable | |
| Driver's licence for motorcycle & car Capital / rural area Security context Access to services Isolation / social life | Not only be an imindset; willing example. Capacity to faci multi-stakehold. A proactive attit Strong interpers Sensitivity to su Previous experi agribusiness, pp Keen interest for programming Motorcycle Country co Livin Third largest city in Good but depends Very good High, as vibrant as (with children) Mbeya City is situs | implementer of activities be to try out new things, with to try out new things, with litate and manage group of the context. In the context of the context of the context of the field of sustainer of the field of sustainer of the context of the Global Sour knowledge management of the context information of the conditions on the area within city of the context of t | ut have an explorative out a fixed framework for discussions, particularly in a setwork cod systems hable food, agriculture, or uth, is an added value. It and system thinking in Car Essential Preferable Preferable Yes No | |



| Work context & conditions | |
|--|--|
| Work location | Mbeya Tanzania |
| Field exposure? (Direct contact with beneficiaries & local reality, frequency field missions,) | Yes, expect a field mission once a month or two months. This could also include visits to Rikolto's offices in Iringa, Mpanda and Arusha |
| Accessibility of the supervisor | Will be working closely together as the supervisor is also the one who is coordinating the project. |
| Teamwork / isolated work | The Iringa team is composed of 4 people who are sharing an office with a partner. Also he or she will work closely with regional coordinators based in Iringa and Mpanda and the Good Food For Cities Director based in Arusha Office. |
| What transport | ☐ Motorcycle from the project at disposal of the JE |
| arrangements will the | ☐ Borrow a car belonging to the project/program when required |
| project consider in order | ☑ Driving on rough roads and long distances drive is advised to be |
| to insure the JE's | accompanied by local staff |
| <u>professional</u> | Other, please specify: |
| travels/journeys? | |
| What transport | |
| arrangements will the JE | ⊠ Car |
| consider in order to | Local transport? What?: Taxi, motorcycle, Tricycle |
| ensure his/her private | Other, please specify: |
| travels/journeys? | , , , , |
| Other useful | |
| observations? | |