

**ADDENDUM**

**Contract title:** Public procurement contract for Consultancy services to develop video and VR-AR Content for 3 National Parks.

**Reference:** UGA21003-10116

The Negotiated Procedure without Prior Publication document is corrected or modified as follows:

**Modification 1; Point n° 1.2 “Requirements for the resources”**

**Instead of:**

**Mandatory requirements for the team leader:**

**Educational Background:** A Masters degree in Project Management or Digital Media management.

**Experience:** A minimum of 5 years in project management, including experience producing video or VR/AR technologies, tourism (to be shown in CV).

**Other non-mandatory requirements (added advantages): Skills and competencies**

**Skills:** Strong leadership, strategic planning capabilities, organizational, and problem-solving skills. Proficiency in project management tools and methodologies and a proven track record of managing complex projects are essential. Experience in Tourism sector is an added advantage.

A rich portfolio of previous and similar works (videos *or* VR content) and companies should be provided along the CV. Previous experience in managing cross-functional teams and coordinating with multiple stakeholders. Experience in managing large-scale projects.

**NB; The tenderer shall be required to provide and submit USB sticks with video of similar previous work done**

**Requirements for the Experts**

The Contractor will be responsible for selecting the individual experts for delivering the outputs of the specific activities of the contract. But each individual expert will require all the following skills and expertise, as specified hereafter.

**1. Tourism Expert:**

**Role and Responsibilities:** The Tourism Expert will provide specialized knowledge on Uganda's tourism industry, including insights into the key attractions, cultural elements, and conservation

messages relevant to the national parks. This role involves advising on the content's alignment with tourism strategies, ensuring that the VR-AR experiences accurately reflect the parks' significance and appeal to potential tourists.

## **Mandatory requirements for the Tourism expert**

**Educational Background:** A Bachelor's degree in Tourism Management or Environmental Studies.

**Experience:** A minimum of 3 years in the tourism industry, with specific experience related to national parks, wildlife conservation, or ecotourism.

## **Other non-mandatory requirements (added advantages): Skills and competencies**

**Skills:** In-depth knowledge of tourism trends, conservation practices, and cultural heritage. Ability to provide strategic advice on tourism promotion. The ideal candidate should have extensive knowledge of Uganda's tourism sector, including its major attractions and conservation issues. Experience in tourism promotion or development is essential.

Previous work on tourism projects involving digital media or VR/AR is a plus. Experience in integrating tourism strategies with digital content is advantageous.

## **2. Digital Expert:**

The Digital Expert will focus on the integration of captured footage into the VR headsets. This will involve overseeing the technical aspects of uploading, optimizing, and managing VR content, ensuring compatibility with the VR platforms provided. The Digital Expert will work with the Multimedia Expert to receive the finalized footage and will handle the integration into the VR sets, ensuring that all technical requirements are met for a seamless, immersive user experience.

## **Mandatory requirements for the Digital expert**

- Educational Background: A bachelor degree in Digital Media, Computer Science, or related field.
- Experience: At least 3 years of experience in VR technologies, with a specific focus on integrating and optimizing content for VR platforms.

## **Other non-mandatory requirements (added advantages): Skills and competencies**

**Skills:** Expertise VR platform management, troubleshooting, and ensuring compatibility of content with VR hardware. Proficiency in digital content optimization for immersive experiences and managing VR set-up.

Experience in uploading and configuring VR content, troubleshooting hardware/software issues, and ensuring seamless user experience across different VR platforms.

### 3. Multimedia Expert:

The Multimedia Expert will play a pivotal role in ensuring the production of visually immersive and technically sophisticated content for VR and video projects. This expert will be responsible for overseeing all multimedia aspects of the content creation process, including video production, VR/AR integration, and ensuring seamless interactivity. They will collaborate closely with the Digital Expert to manage workflows, optimize content for immersive experiences, and maintain high technical standards. The Multimedia Expert will also assist in editing and integrating interactive features to ensure a polished final product for the VR platforms.

#### **Mandatory requirements for the Multimedia expert**

**Educational Background:** A degree in Multimedia Arts, Digital Media Production, or a related field.

**Experience:** A minimum of 3 years in multimedia content creation, including experience with immersive technologies (VR/AR).

#### **Other non-mandatory requirements (added advantages): Skills and competencies**

**Skills:** Proficiency in video production, 3D modeling, VR/AR content creation, editing software (e.g., Adobe Premiere, After Effects, Unity), and interactive design. Technical expertise to troubleshoot and optimize multimedia content for VR headsets and digital platforms.

Ability to develop and edit high-quality video content and integrate interactive features for a fully immersive user experience.

#### **Read:**

#### **Mandatory requirements for the team leader:**

**Educational Background:** Bachelor degree in Project Management or Digital Media, or IT, or Business computing, or Computer Science, or Tourism and Hospitality or any related field.

**Experience:** A minimum of 5 years in project management, including experience producing video or VR/AR technologies, tourism (to be shown in CV).

#### **Other non-mandatory requirements (added advantages): Skills and competencies**

**Skills:** Strong leadership, strategic planning capabilities, organizational, and problem-solving skills. Proficiency in project management tools and methodologies and a proven track record of managing complex projects are essential. Experience in Tourism sector is an added advantage.

A rich portfolio of previous and similar works (videos or VR content) and companies should be provided along the CV. Previous experience in managing cross-functional teams and coordinating with multiple stakeholders. Experience in managing large-scale projects.

**NB; The tenderer shall be required to provide and submit USB sticks with video of similar previous work done**

### **Requirements for the Experts**

The Contractor will be responsible for selecting the individual experts for delivering the outputs of the specific activities of the contract. But each individual expert will require all the following skills and expertise, as specified hereafter.

#### **3. Tourism Expert:**

**Role and Responsibilities:** The Tourism Expert will provide specialized knowledge on Uganda's tourism industry, including insights into the key attractions, cultural elements, and conservation messages relevant to the national parks. This role involves advising on the content's alignment with tourism strategies, ensuring that the VR-AR experiences accurately reflect the parks' significance and appeal to potential tourists.

#### **Mandatory requirements for the Tourism expert**

**Educational Background:** A Bachelor's degree in Tourism Management or Environmental Studies.

**Experience:** A minimum of 3 years in the tourism industry, with specific experience related to national parks, wildlife conservation, or ecotourism.

#### **Other non-mandatory requirements (added advantages): Skills and competencies**

**Skills:** In-depth knowledge of tourism trends, conservation practices, and cultural heritage. Ability to provide strategic advice on tourism promotion. The ideal candidate should have extensive knowledge of Uganda's tourism sector, including its major attractions and conservation issues. Experience in tourism promotion or development is essential.

Previous work on tourism projects involving digital media or VR/AR is a plus. Experience in integrating tourism strategies with digital content is advantageous.

#### **4. Digital Expert:**

The Digital Expert will focus on the integration of captured footage into the VR headsets. This will involve overseeing the technical aspects of uploading, optimizing, and managing VR content, ensuring compatibility with the VR platforms provided. The Digital Expert will work with the Multimedia Expert to receive the finalized footage and will handle the integration into the VR sets, ensuring that all technical requirements are met for a seamless, immersive user experience.

#### **Mandatory requirements for the Digital expert**

- Educational Background: A bachelor degree in Digital Media, Computer Science, or related field.

- Experience: At least 3 years of experience in VR technologies, with a specific focus on integrating and optimizing content for VR platforms.

#### **Other non-mandatory requirements (added advantages): Skills and competencies**

**Skills:** Expertise VR platform management, troubleshooting, and ensuring compatibility of content with VR hardware. Proficiency in digital content optimization for immersive experiences and managing VR set-up.

Experience in uploading and configuring VR content, troubleshooting hardware/software issues, and ensuring seamless user experience across different VR platforms.

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Ability to develop and edit high-quality video content and integrate interactive features for a fully immersive user experience.

**All other terms and conditions of the tender documents remain unchanged. The above modifications and / or corrections to the tender documents are integral part of the contract notice.**